



# KAAB GROUP OF COMPANIES

## INTRODUCTION

Established in 2004, KAAB Group is a privately owned collection of companies with Headquarters in Mombasa, Kenya.

Over the years KAAB has expanded into dealing in a wide range of products and established other subsidiaries. The group currently employs over 200 personnel.

Through its subsidiaries, the group is involved in IT and mobility retail, packaging manufacture, food distribution, building material distribution, grain handling, stationary and storage not to mention tea export.

Growth was becoming difficult to manage with Tally ERP and as a result ACeTeK was contracted to put in place SAP Business One.

## THE CHALLENGE

- ✓ Systems in place not scalable for projected growth
- ✓ Limited reporting, limited functionality

## KEY BENEFITS

- ✓ Comprehensive stock management
- ✓ Management by exception giving key personnel alerts on when they need to attend to matters
- ✓ Being able to manage retail channels and pricing in one integrated system
- ✓ Improved loading / offloading times



### COMPANY KEY FACTS

**Industry :** Fast Moving Consumer Goods

**Sector :** Wholesale and Distribution

**Previous Solution :** Tally ERP

**“On top of the key, obvious benefits, we’ve experienced many small benefits that add up and assist the business. Essentially monitoring the business as a whole is no longer a manual exercise; we can see where we’re up to on a daily basis and make decisions accordingly.”**

**Muturi Mwangi - CEO**



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